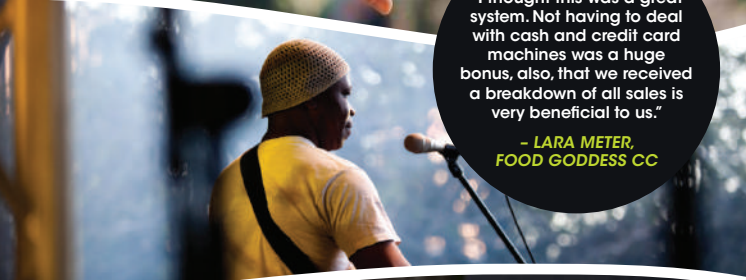


NFC-ENABLED DEVICES ARE
BECOMING THE NORM ACROSS
SMART PHONES AND TABLETS.

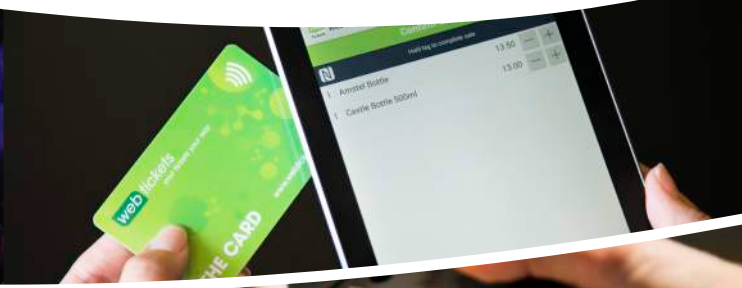
web tickets

CASHLESS SYSTEM



"I thought this was a great system. Not having to deal with cash and credit card machines was a huge bonus, also, that we received a breakdown of all sales is very beneficial to us."

— LARA METER,
FOOD GODDESS CC



PLEASE VISIT OUR WEBSITE TO SEE MORE CLIENTS.
ALL LIFESTYLE IMAGES COURTESY OF OUR CLIENTS.



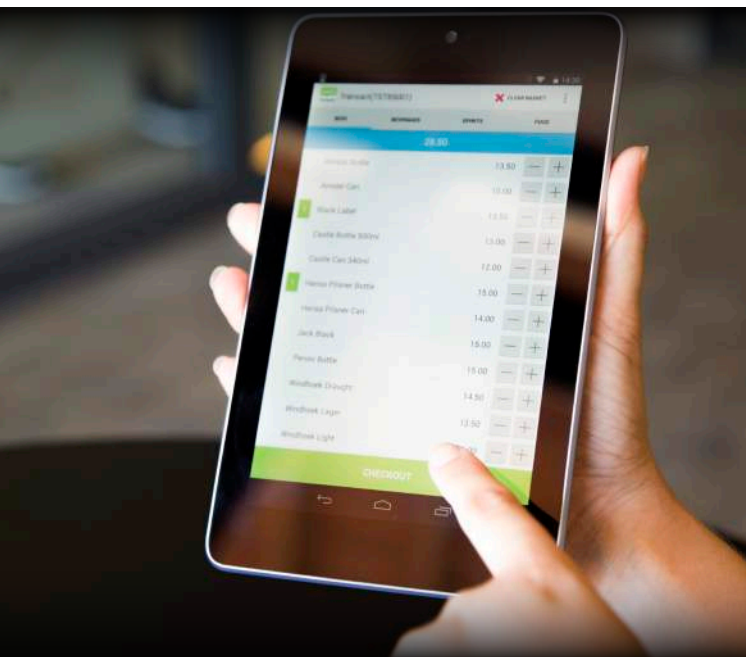
INFO@WEBTICKETS.CO.ZA
0861 1100 05

JOIN US
WWW.WEBTICKETS.CO.ZA

YOUR TICKET TO GROWTH

CASHLESS PAYMENT SOLUTIONS

Whether it's at a music festival, bus service or the school tuck shop, Webtickets' cashless point-of-sale solutions will bring efficiency, savings and innovation to your business. And owing to design and innovation, this beneficial technology is now available to all clients, no matter how big or small.



Webtickets, a proven leader in providing ticketing solutions in Southern Africa, now offers cashless payment systems by bringing the benefits of cashless payments to some key market sectors.

CASHLESS PAYMENT APPLICATIONS

"WEBTICKETS' CASHLESS SYSTEMS CAN BE USED ACROSS SEVERAL APPLICATIONS FROM POINT-OF-SALE AT EVENTS, PRODUCT ACTIVATION, TRANSPORT AND LOYALTY SOLUTIONS.

THE SYSTEM CAN ALSO BE TAILORED TO MEET THE REQUIREMENTS OF CLIENTS."



EVENTS



PRODUCT
ACTIVATIONS



TRANSPORT



LOYALTY SCHEMES



SCHOOLS/
CAFETERIAS

HOW DOES IT WORK?

Webtickets' cashless system uses NFC technology to operate. This stands for "Near Field Communication" and, as the name implies, uses short-range wireless transmitters to communicate with other devices.



web tickets

- Innovative and flexible
- Market-competitive rates
- No contract lock in
- Fast and friendly support, both on-site and at a call centre
- Trusted reputation in the market
- Secure, bringing lasting peace of mind

Some of the other features include:



Operates online and offline, ensuring 100% uptime.



Operates across all major operating platforms; Android, Apple and Microsoft.



Funds can be withdrawn from account.



Lost or stolen tags can be deactivated and replaced.



Multi-Level inventory-specific reports generated in real time by zone, merchant, stall or user.



Options of a closed or open system allows merchants flexibility and choice.



Check my balance: easy user application to check balance and user transactions.



Intelligent spending monitor identifies unusual activity or wristband usage.



Loading credit, top ups and cash outs is quick and simple, making customers' lives simple.

BENEFITS OF THE SYSTEM

- Complete transparency on every transaction, **drastically reducing theft**
- Real time reporting of all sales and income across your event allows **unprecedented control**
- **Dramatically reduced queuing times** at key payment areas such as bars and food outlets
- Fast transactions allow **greater efficiencies** at all outlets across your site
- Far **simpler account reconciliation** for all vendors and partners
- **Pre-event offers** build new revenue streams and encourages on-site spending
- On-site offers can be implemented at short notice, **generating additional income** as required
- **Integration** with brand partner activity creates seamless promotional opportunities
- **Reduced theft and cash shortages**



UNDERSTANDING YOUR CUSTOMER AND THEIR PURCHASING BEHAVIOUR

By using Webtickets' cashless system, merchants will gain valuable insights into their customers' behaviour and spending patterns. This will allow merchants to craft bespoke offers and tailor the product offering to ensure revenue is maximised and stock is readily available.

John arrived at 1:30 and purchased 3 coke lights and 3 vegetarian meals. John also purchased two cases of craft beer.



CARDS & WRISTBANDS

Webtickets uses a variety of mediums hosted on the cashless system. Wristbands and cards can all be used as a replacement for cash, which can also be specifically branded and used across multiple events at a set time.



SECURITY

The Webtickets NFC system is secure and trusted for the following reasons:

- The app is completely password protected
- Communication between the Webtickets app and hard-ware is encrypted
- All NFC chips are preloaded with a unique Webtickets algorithm code
- NFC inherently safer as communication is over very short distance



ONGOING INNOVATION

With the rapid advancements that technology and the online environment face on a daily basis, as well as the ever changing needs of our clients, we continually strive to introduce innovative new functions to the cashless system.

One new innovation we are rolling out at the moment is the ability to purchase "cash" online together with your ticket to an event. Once you enter the event, your ticket will be scanned and your voucher containing the "cash" you purchased online will be loaded on your NFC-provided card. Quick, fast and hassle free.